



TUESDAY • JUNE 14, 2022 • DAY 1

Time	Activity	Type	Topic
2:00 PM	Registration		
3:00 PM	Session	CEO	A CEO Conversation with United Way Worldwide
6:00 PM	Meet & Greet		

WEDNESDAY • JUNE 15, 2022 • DAY 2

7:30 AM - 8:30 AM	Networking & Breakfast		
8:30 AM - 10:00 AM	Keynote 1		Onward & Upward in HOPE
10:00 AM - 10:15 AM			BREAK
10:15 AM - 11:45 AM	Breakout Session 1	CI	Combatting a Crisis - A Panel on Housing Affordability
		MKTG	Connecting Head & Heart Create Donor-Centered Relationships & Engagement through Empathy Marketing
		OPS	Positioning your United Way as an Irresistible Workplace
		RD	Demystifying Diversification: Actionable Strategies to Drive Growth
11:45 AM - 12:00 PM			BREAK
12:00 PM - 1:00 PM	Keynote 2 & Lunch		Breaking Down Silos & Creating Synergy to Build a TEAM
1:00 PM - 1:30 PM			BREAK
1:30 PM - 3:00 PM	Breakout Session 2	CI	Greater Together A Two-Part Discussion on Connecting Resources through Collective Impact
		MKTG	From Yelling to Selling Case Studies in Shifting Awareness to Understanding
		OPS	Make "Belonging" a part of your Organization's DNA
		RD	Community Comes First - Reassessing the Future of Volunteer Engagement
3:00 PM - 3:15 PM			BREAK
3:15 PM - 4:30 PM	Plenary Session		Discovering the YOU in United Way!
4:30 PM			End of Day
			Share bright ideas at the Hotel Bar

THURSDAY • JUNE 16, 2022 • DAY 3

7:30 AM - 8:30 AM	Networking & Breakfast		
8:30 AM - 9:45 AM	Keynote 3		Welcoming Wellness Caring for Yourself, While Caring for Your Community
9:45 AM - 10:00 AM			BREAK
10:00 AM - 11:00 AM	Breakout Session 3	CI	Hi, I'm Impact! Come here often? Speed Dating Session on Capacity Building & Networking
		MKTG	Walk the Line A Panel Discussion on Advocacy & Brand Positioning
		RD	Let's Get to the Good Part Speed Dating Session on Capacity Building & Networking in Resource Development
11:00 AM			END OF CONFERENCE
11:30 AM - 2:00 PM	UWOF Board Meeting		