

2013/14

TOP  
AWESOME

UNITED WAY OF THE BIG BEND

# IMPACT SUCCESSES

Created **4** community councils, engaging over **100** community leaders in addressing big issues

Engaged over **16,500** volunteers, estimated value of their time = **\$365,753**

Hosted the region's largest community event - Capital City Bank Downtown GetDown Series - now in its 16th year

## BASIC NEEDS

**1**

\$2.4 million invested in health and human services in Leon County

**2**

\$782,000 invested in health and human services in Franklin, Gadsden, Jefferson, Liberty, Madison, Taylor & Wakulla Counties

**3**

\$750,000 invested in emergency services such as food and shelter

## INCOME/FAMILY STABILITY

**7**

4,046 low-income families provided FREE Tax Prep assistance

**8**

\$1.2+ million returned in total tax refunds to low-income individuals and families to pay bills and purchase food and clothing

**9**

\$200,000+ invested in family support services

## EDUCATION

**4**

51% of the students enrolled in ReadingPals are now reading on grade level

**5**

400 volunteers were engaged in our literacy efforts

**6**

\$750,000+ invested in services for children

## HEALTH

**10**

35,000+ people were provided direct health services

**11**

\$500,000+ invested in services for seniors

**12**

\$500,000+ invested in physical health related programs

